Content Development and Instructional Design Consultancy
Massive Open Online Course (MOOC) on INSPIRE Strategies

The Care and Protection of Children (CPC) Learning Network
Columbia University Mailman School of Public Health

Scope of Work (30 Days)

Care and Protection of Children (CPC) Learning Network at Columbia University Mailman School of Public Health is looking for an experienced online instructional design and content development consultant to support the creation of valuable and engaging MOOC course content. Working under the supervision of the co-director and Senior Program Officer/INSPIRE Working Group Coordinator, the consultant will:

- Provide technical support for the transformation of the course content into digital MOOC format
- Work collaboratively with the Senior Program Officer, Co-Directors and MOOC Steering Committee and all relevant stakeholders to develop course content (*for the entirety of the course, which includes 7-8 modules*).
- Design innovative evaluation tools such as quizzes, self-assessment checks, interactive exercises and other relevant assignments to assess the impact of MOOC by measuring participants understanding of the subject matter (*e.g. each module will begin with a pre-test that enables participants to monitor check their understanding before commencing with the session, which will then guide participants from analyzing and exploring implementation of the strategy*).
- Produce a series of summary texts with learning objectives and the most important content and conclusions from each module (*drawing from INSPIRE publications*).
- Research innovative course delivery mechanisms, based on the materials being taught and the targeted audience.
- Develop a glossary with technical definitions that may be mentioned in the MOOC.
- Produce, monitor and update project management and coordination documents, including work plans and budgets.
- Other duties as assigned.

INSPIRE: Seven Strategies for Ending Violence against Children

INSPIRE: Seven strategies for ending violence against children is a set of evidence-based strategies for countries and communities working to eliminate violence against children. Launched in 2016, INSPIRE serves as a technical package for selecting, implementing and monitoring effective policies, programmes and services to prevent and respond to violence against children.

INSPIRE is an acronym, with each letter representing one of the seven strategies: **I** for the implementation and enforcement of laws; **N** for norms and values; **S** for safe environments; **P** for parent and caregiver support; **I** for income and economic strengthening; **R** for response and support services; and **E** for education and life skills. In addition, two crosscutting activities (multisectoral action and coordination and monitoring and evaluation) help connect and strengthen the seven strategies and monitor the extent of their implementation and impact on the problem. Together the strategies can be part of a comprehensive, system-wide approach to preventing and responding to violence against children.

Since January 2017, the CPC Learning Network has co-led the INSPIRE Working Group with the World Health Organization. In the capacity, we have steered a group comprised of several UN agencies (including UNICEF, the UN Office of Drugs and Crime, and UNESCO), government agencies (including the US Agency for International Development and the Centers for Disease Control and Prevention), and civil society organizations in determining how to make use of the INSPIRE tools. There is wide consensus that a MOOC that can serve as a basic framework for broader dissemination efforts will be an important component of ensuring that efforts to end violence against children are robust, evidence-based, and effective.

Globally, hundreds of millions of children — up to one billion — have experienced physical, sexual or psychological violence in the past year. This violence transcends national borders, socioeconomic lines, gender distinctions, and ethnic background. The seven INSPIRE strategies have successfully identified robust, evidence-based principles for practice, each of which can be applied across diverse settings to reduce instances of harm experienced by children. The global nature of the phenomenon of violence parallels the global nature of our field. By necessity, our work crosses boundaries in order to respond to the training needs not only of our Mailman School students, but also of those already in the field engaging in humanitarian work. Because violence and vulnerability are global, the need for effective training to address this challenge is similarly global, and therefore our classroom must be equally global to connect all learners to the instruction they require. The challenges our students confront are massive and open, and thus the massive, open environment of the MOOC setting is ideally suited to meet learning goals across expansive geographic areas.

Massive Open Online Course on INSPIRE Strategies

The Massive Open Online Course (MOOC) will explore, analyze, apply, and synthesize INSPIRE strategies for ending violence against children. We will investigate root causes of violence, identify risk factors, propose implementation of research-based methodologies, and evaluate the effectiveness of current efforts to protect vulnerable populations.

- **Implementation and Enforcement of Laws**. Participants will be able to identify current child protection laws; assess enforcement and effectiveness; identify risk factors for abuse; propose new interventions where current laws are ineffective or unenforced; and synthesize methods to ensure greater implementation and enforcement.
- **Norms and Values**. Participants will be able to analyze ecological context in which social and cultural norms are established; assess approaches to modify norms; demonstrate humility in attempting to intervene across cultural differences; propose additional methods to implement strategic norms modification.
- **Safe Environments**. Participants will identify features of safe and vulnerable environments; analyze approaches to interrupt violent conflicts; evaluate the built environment to identify risk factors for violence and injury; propose new interventions to reduce assault and injury.
- **Parent and Caregiver Support**. Participants will identify features of positive parenting and caregiving practices; analyze approaches to increasing parent and caregiver support and education; evaluate current training programs and their effectiveness; propose new methods to further reduce harmful parenting practices.
- **Income and Economic Strengthening.** Participants will discuss the importance of economic stability and security to reducing intimate partner violence and child maltreatment; assess effectiveness of cash transfer programs; analyze the impact of economic insecurity on child vulnerability; propose new implementation strategies to achieve reductions in instability-associated violence.
- **Response and Support Services**. Participants will describe importance of access to quality health, social welfare, and criminal justice support for vulnerable children; analyze how access disrupts cycles of abuse; propose methods to greater enhance the implementation of support services.
- **Education and Life Skills**. Participants will identify risk factors in access to equitable education; assess impact of lack of education on gender disparities; evaluate effectiveness of early childhood education programs; propose additional methods to increase school attendance and academic success.

About the Care and Protection of Children (CPC) Learning Network

The Care and Protection of Children (CPC) Learning Network, housed at Columbia University Mailman School of Public Health, fosters global leadership to bridge knowledge and practice for children's rights to protection, development, and well-being.

The Network a) <u>nurtures leadership in the group south</u> by supporting research groups and individual affiliates as they emerge and grow around the world; b) <u>Integrates Learning and Action</u> by linking researchers, practitioners and policymakers to strengthen the relevance of research and its effectiveness in increasing the impact of policies and programs; and c) <u>Sparks Critical Conversations</u> by driving the inclusion of critical unaddressed topics and diverse perspectives from those not historically represented in global conversations about children's care and protection. Learn more at www.cpcnetwork.org

Qualifications and competencies

- A post-graduate qualification in a relevant discipline.
- Demonstrated results developing course content for online and distance learning, including the production of online learning tasks and assessment tools and supporting the production of video content and open educational resources.
- Demonstrated knowledge of intellectual property considerations and experience in the negotiating the use of information and knowledge resources with holders of intellectual property of relevant material.
- Cross-cultural competencies, with expertise working in a diverse range of countries and contexts.
- Experience delivering and/or teaching on a Massive Open Online Course preferred.
- Demonstrated expertise in and knowledge of INSPIRE Strategies preferred.

How to apply:

Applications are welcomed from individual experts, consultancy companies and/or technology providers that can demonstrate the necessary project management and technical expertise to deliver the MOOC. Please send materials below to Nicolas Makharashvili, Senior Program Officer at onm2003@cumc.columbia.edu

- CV
- Statement of Interest (*please include daily consultancy rate*)
- 1-2 Samples/highlights of relevant work

Deadline:
December 11th, 2020