

Scope of Work

Consultancy Title:	Assessment of community views on family-based care of children and development of Social and Behavior Change Communication materials
Location:	Hybrid, remote work and travel if possible given COVID-19 trends
Duration:	September 2021- December 2021
Number of days:	72
Reports to:	Barbra Aber, SCP5- IFS Eastern and Southern Africa Regional Advisor
Points of contact:	Mary Kate Battle, SCP5- IFS Program Manager John Hembling, Senior Technical Advisor for Health Evaluation and Research Leia Isanhart, Senior Technical Advisor, Health Severine Chevrel, STA Child Protection and Care

Background

As part of its Vision 2030 agency strategy, CRS is investing in six strategic change platforms to achieve results at scale. One of these key strategic change platforms is Strengthening Families-Thriving Children Strategic Change Platform 5 (SCP5). This Strategic Change Platform is a bold initiative to support vulnerable children to thrive in safe, healthy, and nurturing families, create more resilient and supportive communities, work with our Catholic partners, civil society and governments to establish policies and systems that strengthen families. SCP5 also aims to influence governments, donors, Catholic actors and other regional and global stakeholders to redirect resources and support to strengthening families.

The platform is implemented across CRS country programs and works around the world to influence other countries, regions and global actors to change practices, policies and resources in support of family strengthening and family care. One of the platform's flagship initiatives, Changing the Way We CareSM, amplifies a global movement to prevent children from entering orphanages and to place children currently in orphanages in safe and nurturing families. Since 2018, the initiative has been active in three demonstration countries (Kenya, Guatemala, Moldova).

In Zambia and Kenya, SCP5 is also initiating a three-year family strengthening initiative through the Inclusive Family Strengthening (IFS) project in Zambia and, integrated within CTWWC, in Kenya. With this initiative, CRS aims to build families' resources and skills to care for children - especially children with disabilities. To prevent separation and support the reintegration of children into family care, CRS has aimed to improve models of family care specifically designed for children with disabilities. Children with disabilities are more likely to experience maltreatment in general. Research shows that children with disabilities are three-to-four times more likely to experience violence than their non-disabled peers. Furthermore, children with disabilities and their families may struggle to access support services and are, therefore, often the last ones to benefit from care reform. With the new family strengthening activities under IFS, CRS hopes to prevent separation, especially for children with disabilities.

Purpose

To inform the development of appropriate family strengthening activities in Zambia, conduct and analyze primary and secondary data to understand available support services, community knowledge and attitudes, and the provision of care.

The SCP5 theory of change highlights that change will only be possible if knowledge, attitudes, social and cultural norms, and behaviors amongst actors at multiple levels (locally> nationally> regionally> globally) are supportive of family-based care. Therefore, in Zambia, to augment the data collected through other project-related activities by the country program, SCP5 aims to analyze the existing data and collect any required additional data on community members knowledge, attitudes, perceptions and behaviors towards family-based care, to inform the development of a Social and Behavior Change (SBC) communication and advocacy strategy (inclusive of an action plan). A key aspect of the strategy will be to ensure it is disability inclusive.

Activities and deliverables

Key Area	Activities	Deliverables	Timeline	Expected Days
Reviewing Existing Data	Review current data and reports to identify trends, and any remaining gaps.		September	5
Define SBC Scope and Areas	Lead process to define SBC strategy areas/ behaviors of focus *Must be completed and agreed upon with team before other steps begin.	Memo with agreed upon SBC strategy areas	September	5
Draft Data Collection Protocols (Community Views Process Part 1 of 3)	Draft data collection protocols (including procedures safeguarding, protection, and others as applicable) with team based on current data and project objectives. Ensure the protocol explicitly identifies research objectives and links them directly to data collection methodologies and sources.	Written Protocols	September	10
Data collection (Community Views Process Part 2 of 3)	Development of related consent forms, data collection tools and data collector training materials, in collaboration with the IFS team (Zambia and CRS Headquarters), per the data collection Support of Zambia team as they: <ul style="list-style-type: none"> • Pilot tools (include pretesting and revising) • Develop data collection field plan • Train data collectors • Undertake data collection 	Data collection tools and associated training materials	October	15
Data analysis (Community Views Process Part 3 of 3)	Light support of Zambia team as they undertake data transcription/entry, translation and cleaning Qualitative data analysis and drafting of initial findings	Analysis plan and framework, including initial codebook	October/ November	12

Reporting	Presentation of initial findings in data validation meetings with stakeholders Final report of findings	Presentation of initial findings Draft and final reports	November	5
Design	Design key messages and identify primary approaches and delivery mechanisms or related materials, with the Zambia team (consultative process, inclusive of OPDs)	Materials TBD based on previous steps	November/ December	20
TOTAL Days				72

Communication

During the procurement process which includes both the solicitation and evaluation stages, all communications will be directed to Mary Kate Battle, SCP5- IFS Program Manager, mary.battle@crs.org.

Clarifications

Questions must be submitted via e-mail to mary.battle@crs.org no later than close of business 27 August 2021 (EST). The solicitation name indicated above (“Assessment of community views on family-based care of children and development of Social and Behavior Change Communication materials”) must be included in the subject line. Responses will be provided to all known offerors.

CRS is under no obligation to respond to questions that are not received prior to the aforementioned deadline.

Application instructions

Applicants must submit a cover letter and CV that demonstrates qualifications and a list of clients/projects that he/she has supported in undertaking research and developing SBC methodologies. Please include established daily rate. Short listed applicants will be asked to submit a 2-4 page summary of their approach to conducting the assignment and completing the deliverables.

Proposal Deadline

All proposals must be received by CRS (to mary.battle@crs.org with copy to Barbra.aber@crs.org) no later than 1 September 2021 [11:59 PM EST for electronic submission]. The solicitation name indicated above must be included in the subject line.