



Call for external consultant to evaluate the Opening Doors for Europe's Children Campaign

Deadline for receipt of applications:

Monday, 20 May 2019

1. Background and context

In December 2019 the [Opening Doors for Europe's Children Campaign](#) (Opening Doors) will come to a close. This is a pan-European Campaign calling for the strengthening of families and then end of institutional care, since 2013. From 2013-2015, the Campaign ran between [Eurochild](#) and [Hope and Homes for Children](#). In 2016, the Opening Doors Campaign entered its 2nd Phase and [FICE Europe](#), the [International Foster Care Organization](#) and [SOS Children's Villages International](#) joined Eurochild and Hope and Homes for Children. The Campaign expanded in 16 European countries, also in Western Europe to raise awareness that institutional care is a pan-European issue and does not only concern Central and Eastern European Countries. The Opening Doors Campaign Phase II aimed to support national efforts to develop child protection systems that strengthen families and ensure high-quality family- and community-based alternative care for children, by leveraging EU funding and policy and building capacity in civil society.

2. Objective and scope

The general objective of this assignment is to evaluate the advocacy approach of the Opening Doors for Europe's Children Campaign Phase II and to provide recommendation for improving the efficiency and the effectiveness of future Campaigns. More specifically, the external consultant will evaluate:

- The top down – bottom up advocacy approach of the Campaign and how this has been implemented
- The Campaign's impact, primarily with regards to EU advocacy and influencing towards decision makers

3. Intended audiences for the evaluation

This is an internal evaluation for the International Partners of the Opening Doors campaign, although it is hoped that some of the findings can be used to promote its legacy externally.

4. Methodology

The methodology of the evaluation will be based on:

1. Desk research, using Opening Doors internal reports, publications and material
2. Interviews (skype or in person) with national and international partners of the campaign, and external partners



All internal (e.g. annual reports, questionnaires) and external material (publications, reports, flyers) will be provided to the external consultant at the start the contract.

5. Outputs / Deliverables

The selected consultant will submit an Inception Report detailing the agreed approach, methodology and tools, before the actual data collection begins. A full, draft final report will be submitted in September 2019 before the final reporting deadline, which will be reviewed and commented on by the Campaign's International Partners. The consultant will make any appropriate revisions in order to produce an agreed Final Report.

6. Meetings, reporting and deadlines

The evaluation expected to take approximately 20 days, between June and September 2019. The evaluator is expected to meet the following deadlines and meetings:

- Presentation of the inception report to the Core Team Plus (mid-June 2019)
- Draft Report submitted to Core Team Plus for comments (end of August 2019)
- Presentation of report to the Steering Committee (September 2019)

The specific timing of these deadlines should be agreed with the external evaluator at the start of the contract.

The evaluation will be coordinated by Eurochild with the support of the Opening Doors Core Team Plus (Eurochild, SOS Children's Villages and Hope and Homes for Children)

8. Profile of the external consultant

The external consultant should meet the following criteria:

- Evidenced background in relation to evaluating advocacy Campaigns/partnerships
- Sound understanding of EU policy and funding regulations
- Sound understanding of the transition from institutional to community based care
- Strong interpersonal and communication skills
- Fluent written and oral English

9. Conditions:

- Location: Home-based with 2 meetings, one in June and one in September with Eurochild and its partners.
- Duration: 20 days between June to end September 2019. Remuneration: Competitive (commensurate with a management/senior advisor position)

10. How to apply:

Please email your application materials to katerina.nanou@eurochild.org by 20 May.



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In your email, please include an up-to-date CV and brief cover letter with the following components:

- Clearly describing how you meet the external consultant profile & expectations of the position
- Financial proposal and breakdown of time required as well as an initial draft of the context of the evaluation;
- Contactable 2 references
- Availability to start work