
REQUEST FOR PROPOSAL – SUMMARY PAGE

RFPS-CEECIS-2015-151106

Launching date: Monday, 22 June, 2015

Closing date for the submission of your proposal: Wednesday, 15 July, 2015

UNITED NATIONS CHILDREN’S FUND (UNICEF)

Wishes to invite you to submit a proposal for a

Designing an Evidence Based Communication and Advocacy Strategy for accelerating childcare system reforms across the CEECIS region.

Proposals must be submitted via UNICEF Web Bidding Tool:

<https://ungm.in-tend.co.uk/unicef-pfp.aspx/Home>

The purpose of this Request for Proposal for Services (RFPS) is to select and contract a service provider (SP) to research and design a compelling, evidence-based communication and advocacy strategy to mobilize greater and more sustained commitment from major decision-makers on the value of investing in community-based services in order to accelerate childcare system reforms across Europe and Central Asia.

The strategy will support advocacy efforts to increase or re-allocate European, national and local resources towards social inclusion of vulnerable families and children with a particular focus on the development of appropriate support services and protection of children below three years and those with disabilities. The aim is to mobilize greater, more sustained, public and political engagement of major stakeholders (European Commission DGs, European Union Parliamentarians, governments, and donors /foundations active in the social sector) on the value of investing in the transition from institutional to community-based care.

The countries covered by the CEECIS regional Office are: Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Georgia, Kazakhstan, Kosovo (All references to Kosovo should be understood to be in the context of United Nations Security Council resolution 1244 (1999).), Kyrgyzstan, Moldova, Montenegro, The former Yugoslav Republic of Macedonia, Romania, Russian Federation (not a country programme), Serbia, Tajikistan, Turkey, Turkmenistan, Ukraine, Uzbekistan.

Should your company be qualified and interested in this bidding opportunity, please register in the UNICEF-PFP e-tendering system to access the complete RFP package - please follow the registration procedure given here below:

UNICEF (PFP) e-Tendering System Company Registration/Altering Company Details

To conduct activity with UNICEF (PFP), you are required to navigate to their e-Tendering Portal (<https://ungm.in-tend.co.uk/unicef-pfp.aspx/Home>).

If you have not been added to the system or previously registered, you will be required to enter your details via the ‘Register’ link (please ensure that your company has not

previously registered – will be prompted on registration, if this is the case).

Enter your ‘Company Details’, ‘Business Classification’ and ‘Company Categories’ via the tabs below the ‘Registration’ heading. On completion, select ‘Register My Company’.

Once you have registered, you will be able to login via the ‘Home’ page. Enter your email address and password into the boxes provided.

Once you have successfully logged in, you will have access to the secure area of the site. From here, you may contact UNICEF; view/partake in any available tender opportunities, view any available contract details and keep your ‘Company Details’ updated.

To alter your password (**especially if UNICEF has provided you with a temporary one**): navigate to the ‘Contact Details’ tab, select the relevant contact from the drop-down and enter a new password. Once complete, ensure confirmation by selecting ‘Save Contact’.

In-tend Support. E: support@in-tend.co.uk T: +44 (0) 844 272 8810 (9am - 5pm (GMT) Mon – Fri)

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children

